



DIRECT EFFECT SMOKE SHOP  
40685 California Oaks Road suite B

Date  
July 7, 2025 to January 7, 2026

## Performance Reports

Lead actions since you started on 05/28/25:

**887**

Est. value \$26,610



Lifetime calls

**162**



Lifetime direction requests

**446**



Lifetime website clicks

**279**

## Top Competitor



## Murrieta Smoke Shop

40525 California Oaks Rd STE E5, Murrieta, CA 92562



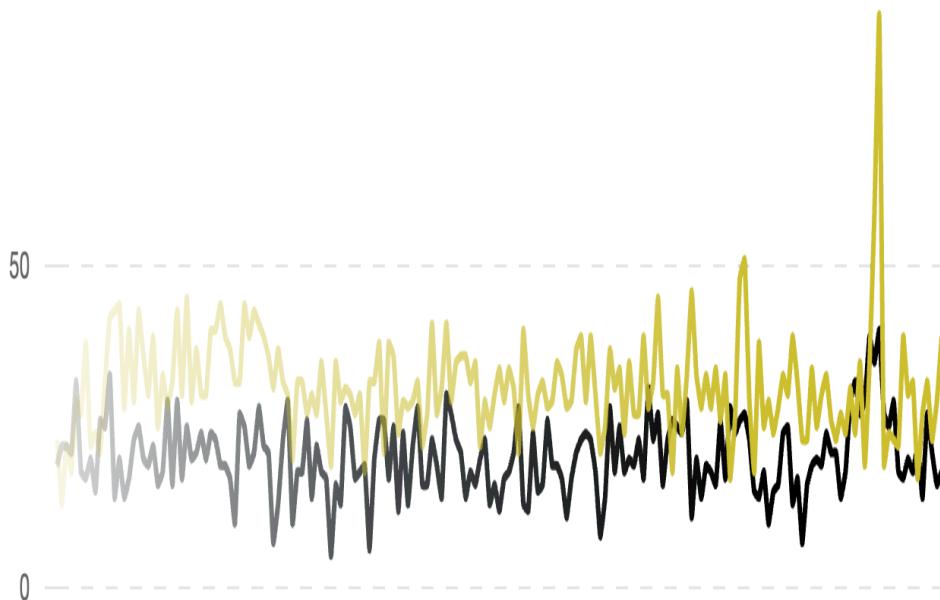
116 Google Reviews

There's an estimated **2,100** people searching for this type of business near you each month worth an estimated **\$63,000 / month.**

### People who saw your business

Google Search Google Maps

100



Search views

**5806**



123% ↑

Maps views

**3764**



68% ↑

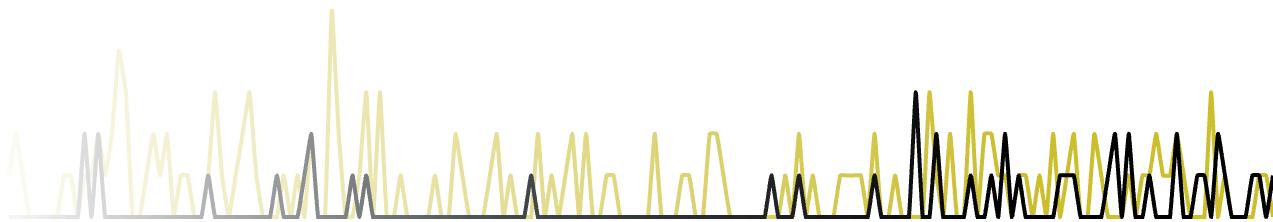


Phone Calls

216% ↑

**44** Last period

**139** This period

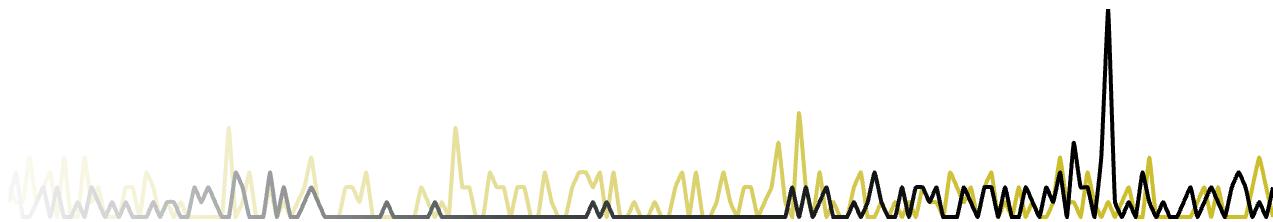


Website clicks

59% ↑

**133** Last period

**212** This period

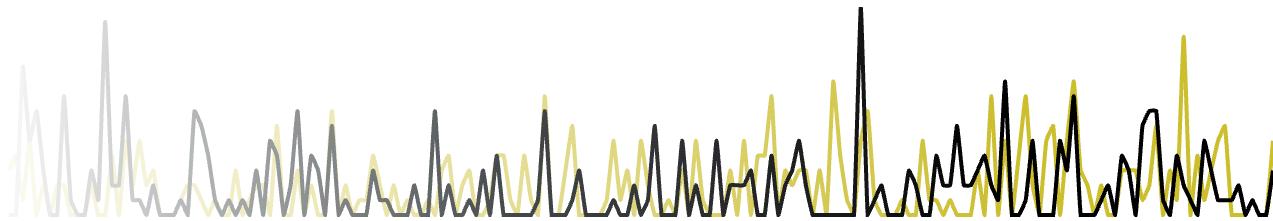


Direction requests

4% ↑

**342** Last period

**355** This period



Completed Actions

 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 day ago	 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 days ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	6 days ago	 Updated 50 directories for DIRECT EFFECT... <a href="#">See details</a>	8 days ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	9 days ago	 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	9 days ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	13 days ago	 Updated 50 directories for DIRECT EFFECT... <a href="#">See details</a>	15 days ago
 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	15 days ago	 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>	15 days ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	16 days ago	 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>	17 days ago
 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>	20 days ago	 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>	20 days ago
 Sent report for DIRECT EFFECT SMOKE SHOP	20 days ago	 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	21 days ago
 Updated 50 directories for DIRECT EFFECT... <a href="#">See details</a>	22 days ago	 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	26 days ago
 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>	26 days ago	 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	27 days ago
 Updated 50 directories for DIRECT EFFECT... <a href="#">See details</a>	29 days ago	 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago
 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago	 Updated 50 directories for DIRECT EFFECT... <a href="#">See details</a>	1 month ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago	 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago	 Updated 50 directories for DIRECT EFFECT... <a href="#">See details</a>	1 month ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago	 FAQs generated for DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	1 month ago	 Updated 45 directories for DIRECT EFFECT... <a href="#">See details</a>	1 month ago

<a href="#">See details</a>	1 month ago	1 month ago
 Sent report for DIRECT EFFECT SMOKE SHOP	1 month ago	 Published a post to DIRECT EFFECT SMOKE...
 FAQs generated for DIRECT EFFECT SMOKE...	1 month ago	 Published a post to DIRECT EFFECT SMOKE...
 Updated 45 directories for DIRECT EFFECT...	1 month ago	 FAQs generated for DIRECT EFFECT SMOKE...
 Published a post to DIRECT EFFECT SMOKE...	2 months ago	 Updated 45 directories for DIRECT EFFECT...
 FAQs generated for DIRECT EFFECT SMOKE...	2 months ago	 Published a post to DIRECT EFFECT SMOKE...
 FAQs generated for DIRECT EFFECT SMOKE...	2 months ago	 Updated 45 directories for DIRECT EFFECT...
 Published a post to DIRECT EFFECT SMOKE...	2 months ago	 Unknown action at DIRECT EFFECT SMOKE...
 Unknown action at DIRECT EFFECT SMOKE...	2 months ago	 Published a post to DIRECT EFFECT SMOKE...
 Updated 46 directories for DIRECT EFFECT...	2 months ago	 Unknown action at DIRECT EFFECT SMOKE...
 Unknown action at DIRECT EFFECT SMOKE...	2 months ago	 Sent report for DIRECT EFFECT SMOKE SHOP
 Unknown action at DIRECT EFFECT SMOKE...	2 months ago	 Unknown action at DIRECT EFFECT SMOKE...
 Published a post to DIRECT EFFECT SMOKE...	2 months ago	 Updated 46 directories for DIRECT EFFECT...
 Published a post to DIRECT EFFECT SMOKE...	2 months ago	 Unknown action at DIRECT EFFECT SMOKE...
 Unknown action at DIRECT EFFECT SMOKE...	3 months ago	 Published a post to DIRECT EFFECT SMOKE...
 Published a post to DIRECT EFFECT SMOKE...	3 months ago	 Updated 46 directories for DIRECT EFFECT...

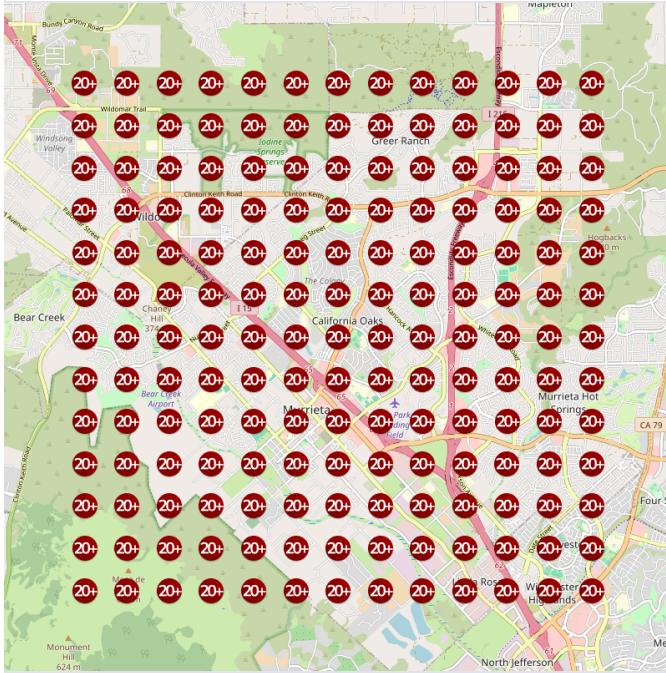
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago	 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago	 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago	 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago
 Updated 46 directories for DIRECT EFFECT... <a href="#">See details</a>	3 months ago	 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago	 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago
 Sent report for DIRECT EFFECT SMOKE SHOP <a href="#">See details</a>	3 months ago	 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago	 Updated 46 directories for DIRECT EFFECT... <a href="#">See details</a>	3 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago	 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	3 months ago	 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>	3 months ago
 Updated 47 directories for DIRECT EFFECT... <a href="#">See details</a>	4 months ago	 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago	 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago	 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago	 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>	4 months ago
 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago	 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago
 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago	 Published a post to DIRECT EFFECT SMOKE... <a href="#">See details</a>	4 months ago
 Drafted Review Reply for DIRECT EFFECT... <a href="#">See details</a>		 Unknown action at DIRECT EFFECT SMOKE... <a href="#">See details</a>	

See details	4 months ago	See details	4 months ago
 Unknown action at DIRECT EFFECT SMOKE...	4 months ago	 Sent report for DIRECT EFFECT SMOKE SHOP	4 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Published a post to DIRECT EFFECT SMOKE...	4 months ago	 Published a post to DIRECT EFFECT SMOKE...	4 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Unknown action at DIRECT EFFECT SMOKE...	4 months ago	 Unknown action at DIRECT EFFECT SMOKE...	4 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Published a post to DIRECT EFFECT SMOKE...	5 months ago	 Unknown action at DIRECT EFFECT SMOKE...	5 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Unknown action at DIRECT EFFECT SMOKE...	5 months ago	 Published a post to DIRECT EFFECT SMOKE...	5 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Published a post to DIRECT EFFECT SMOKE...	5 months ago	 Published a post to DIRECT EFFECT SMOKE...	5 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Published a post to DIRECT EFFECT SMOKE...	5 months ago	 Unknown action at DIRECT EFFECT SMOKE...	5 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Unknown action at DIRECT EFFECT SMOKE...	5 months ago	 Drafted Review Reply for DIRECT EFFECT...	5 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Sent report for DIRECT EFFECT SMOKE SHOP	5 months ago	 Published a post to DIRECT EFFECT SMOKE...	5 months ago
		<a href="#">See details</a>	
 Published a post to DIRECT EFFECT SMOKE...	5 months ago	 Unknown action at DIRECT EFFECT SMOKE...	6 months ago
<a href="#">See details</a>		<a href="#">See details</a>	
 Unknown action at DIRECT EFFECT SMOKE...	6 months ago		
<a href="#">See details</a>			

## Heatmap Audits



Baseline audit	Average ranking	Top 3 placements
May 28 2025	20	0%

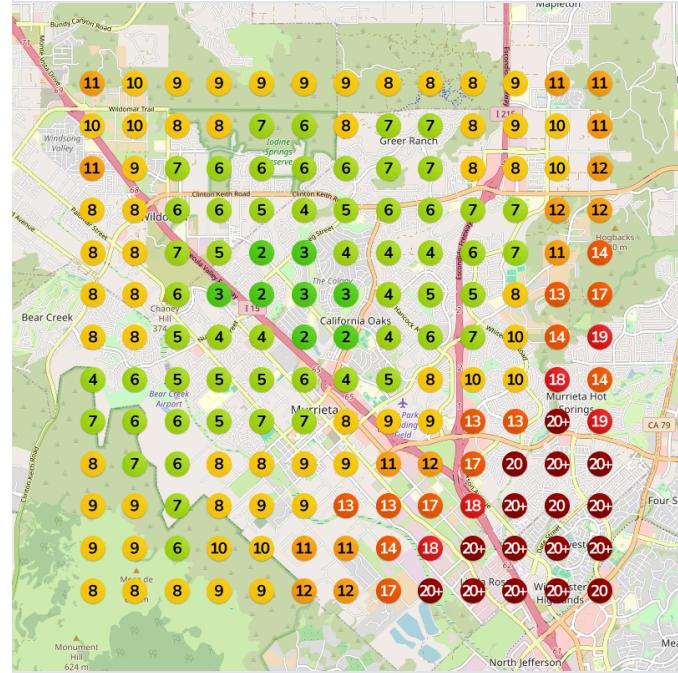


## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

Improvement	Date	Average ranking	Top 3 placements
3844.97%	Dec 24 2025	9.49	4.73%



## AI visibility

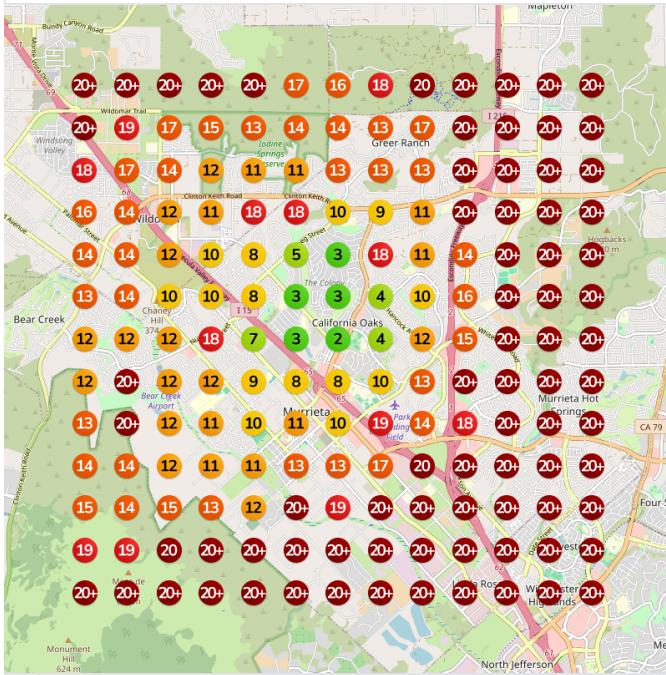
Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

Keyword: tobacco shop



Baseline audit	Average ranking	Top 3 placements
May 28 2025	15.88	2.96%

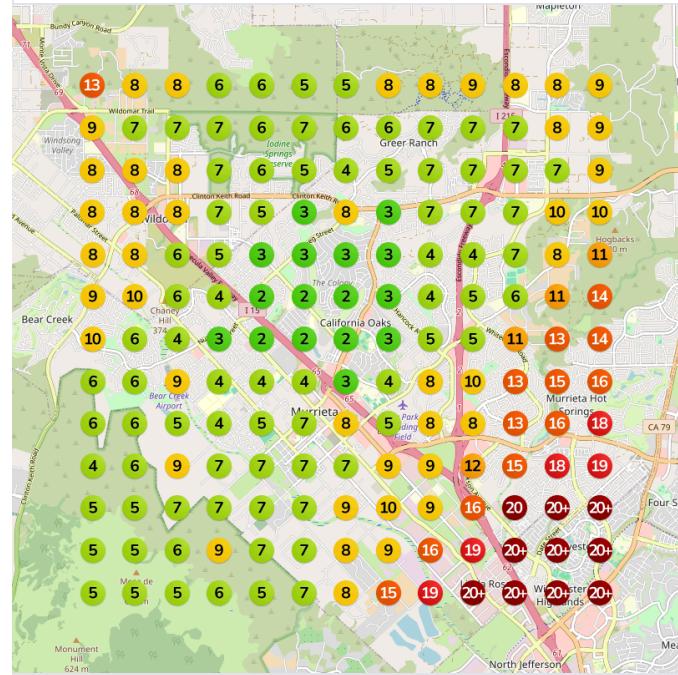


## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X      Gemini • X  
 Grok • X      Llama • X  
 Perplexity • X

Improvement	Date	Average ranking	Top 3 placements
348.89% 🚨	Dec 24 2025	8.24	9.47%



## AI visibility

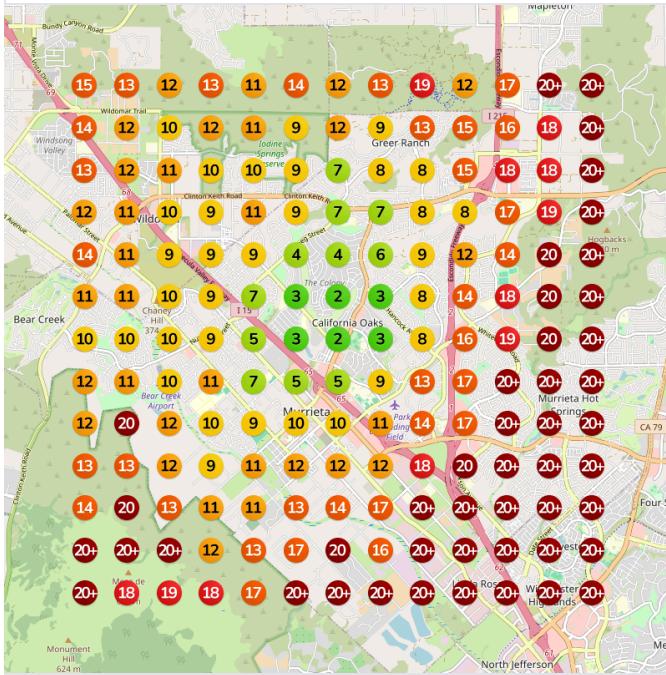
Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X      Gemini • X  
 Grok • X      Llama • X  
 Perplexity • X

Keyword: smoke store



Baseline audit	Average ranking	Top 3 placements
May 28 2025	13.73	3.55%



## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X

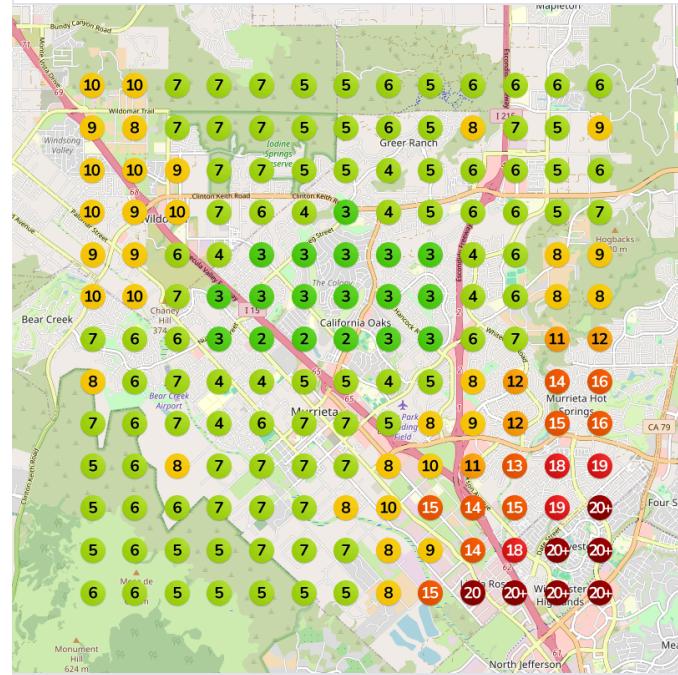
Gemini • X

Grok • X

Llama • X

Perplexity • X

Improvement	Date	Average ranking	Top 3 placements
225.83% 🔥	Dec 24 2025	7.66	10.65%



## AI visibility

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ChatGPT • X

Gemini • X

Grok • X

Llama • X

Perplexity • X

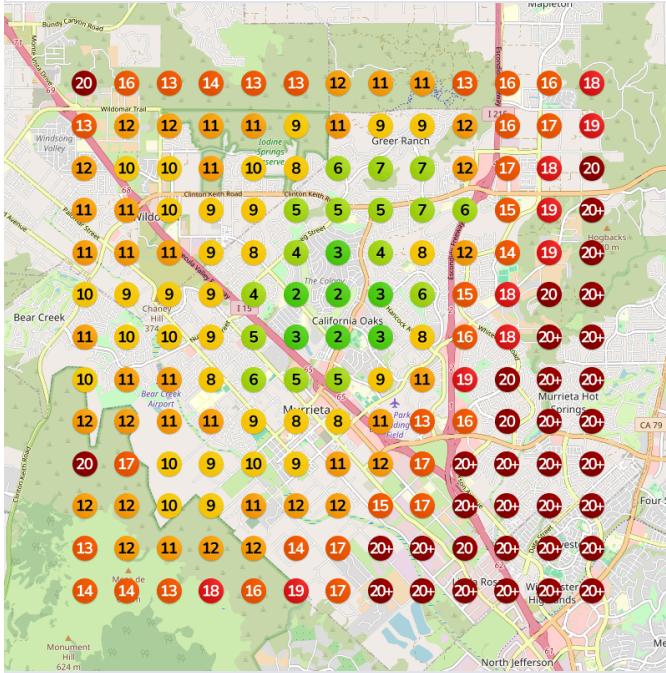
Keyword: smoke shop



Baseline audit  
May 28 2025

Average ranking  
12.88

Top 3 placements  
4.14%



## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X

Gemini • X

Grok • X

Llama • X

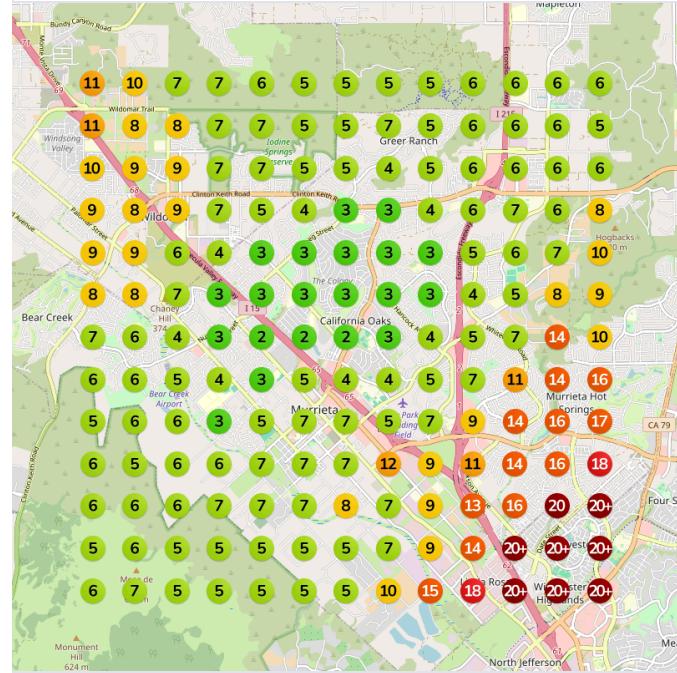
Perplexity • X

Improvement  
179.5% 🔥

Date  
Dec 24 2025

Average ranking  
7.47

Top 3 placements  
11.83%



## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X

Gemini • X

Grok • X

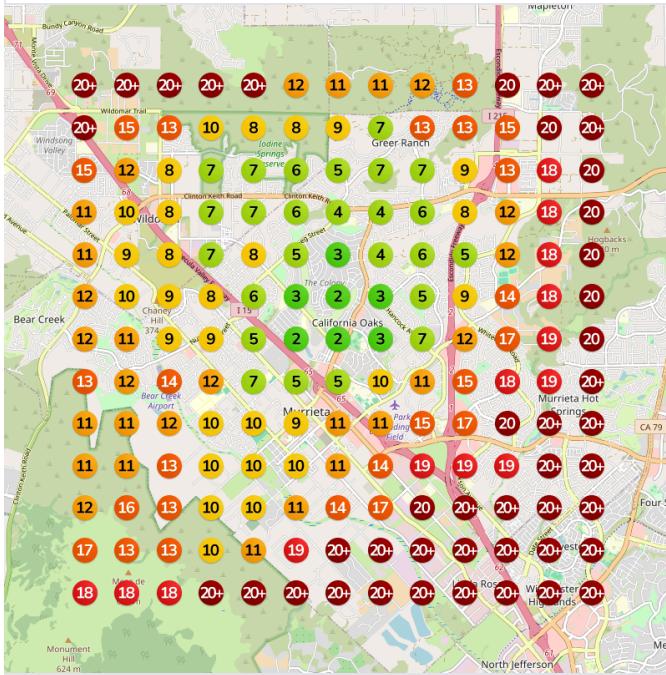
Llama • X

Perplexity • X

Keyword: cigarettes



Baseline audit	Average ranking	Top 3 placements
May 28 2025	13.09	4.14%

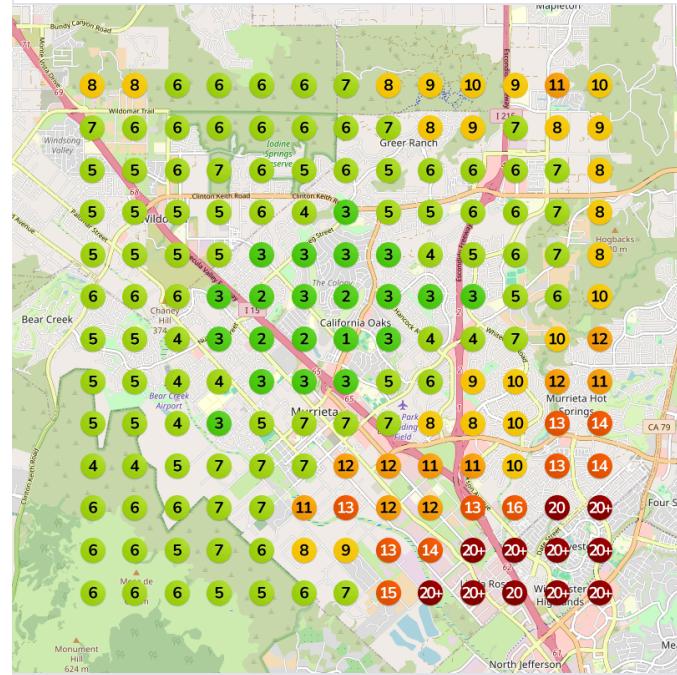


## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X      Gemini • X  
Grok • X      Llama • X  
Perplexity • X

Improvement	Date	Average ranking	Top 3 placements
166.28% 🔥	Dec 24 2025	7.56	12.43%



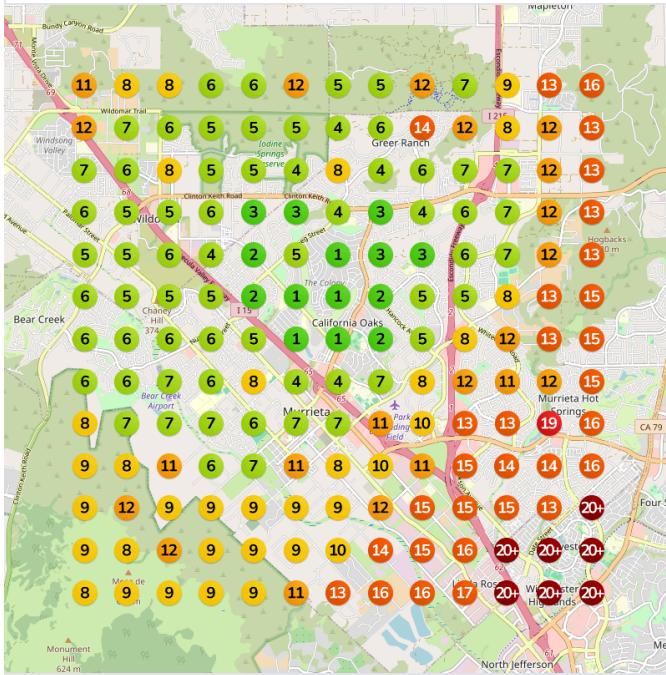
## AI visibility

The numbers represent your rank on each platform. X means didn't rank.

ChatGPT • X      Gemini • X  
Grok • X      Llama • 6  
Perplexity • X



Baseline audit	Average ranking	Top 3 placements
May 28 2025	8.92	8.28%

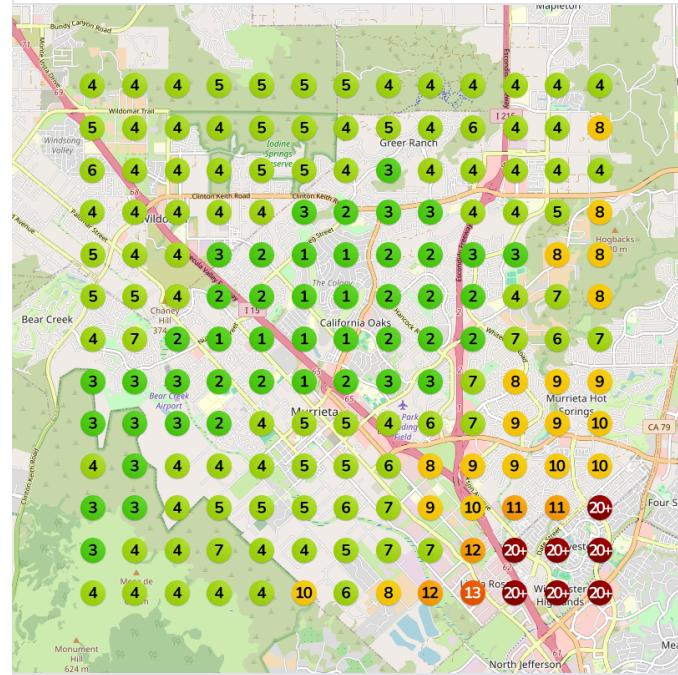


## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

Improvement	Date	Average ranking	Top 3 placements
105.89% 🔥	Dec 24 2025	5.38	26.63%



## AI visibility

The numbers represent your rank on each platform. X means didn't rank.

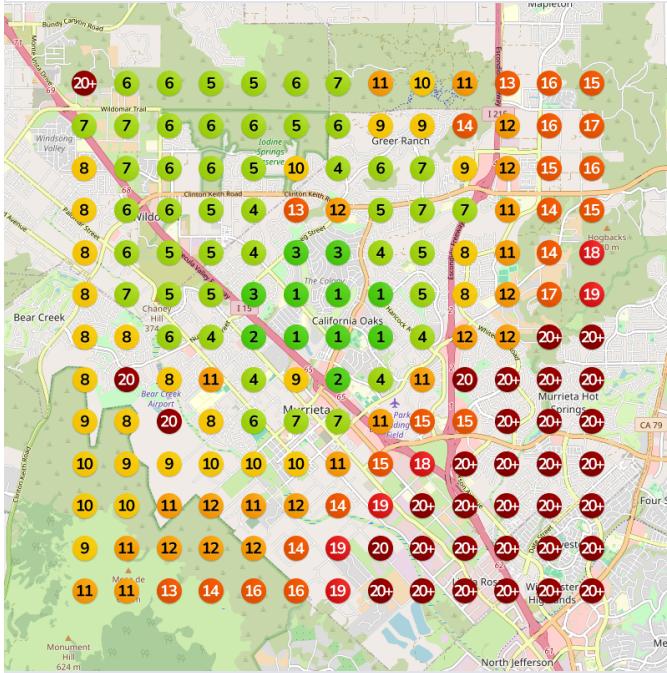
- ChatGPT • X
- Gemini • 5
- Grok • X
- Llama • 4
- Perplexity • X



Baseline audit  
May 28 2025

Average ranking  
11.2

Top 3 placements  
6.51%



## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X

Gemini • X

Grok • X

Llama • X

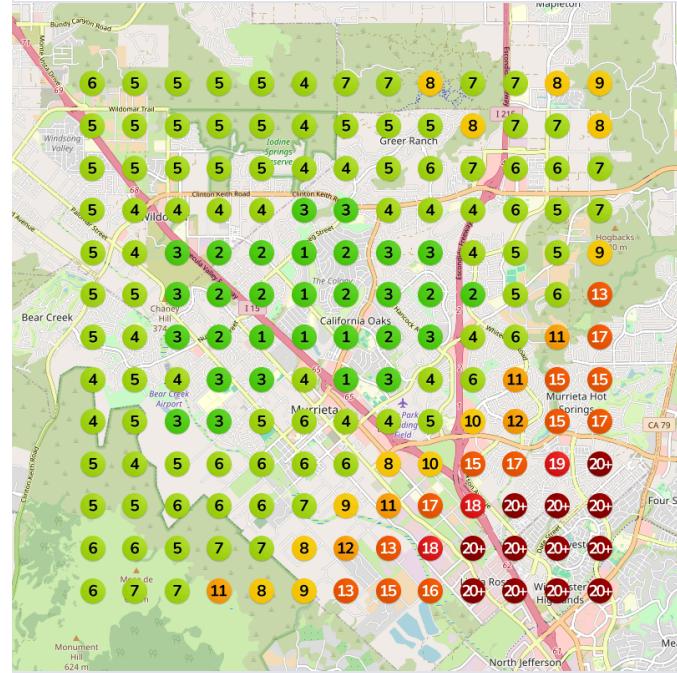
Perplexity • X

Improvement  
95.02% 🔥

Date  
Dec 24 2025

Average ranking  
7.25

Top 3 placements  
17.75%



## AI visibility

The numbers represent your rank on each platform. X means didn't rank.

ChatGPT • X

Gemini • X

Grok • X

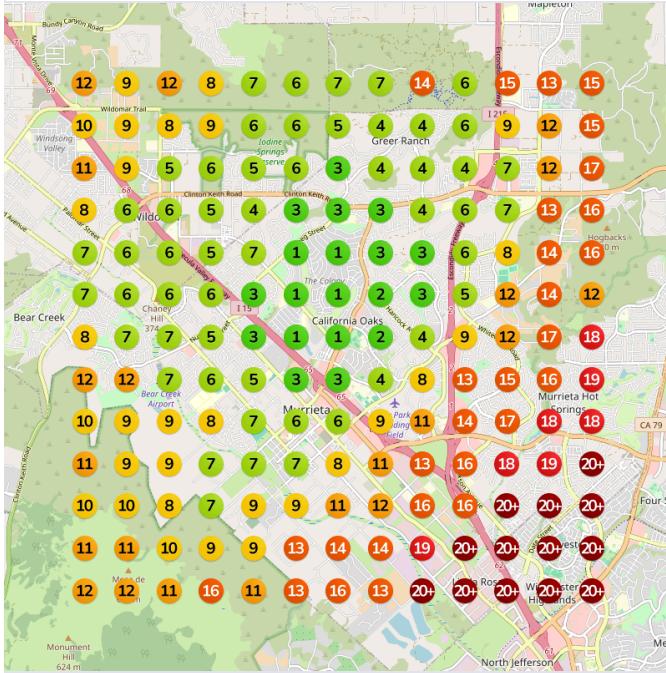
Llama • 10

Perplexity • X

Keyword: vape store



Baseline audit	Average ranking	Top 3 placements
May 28 2025	9.75	11.24%

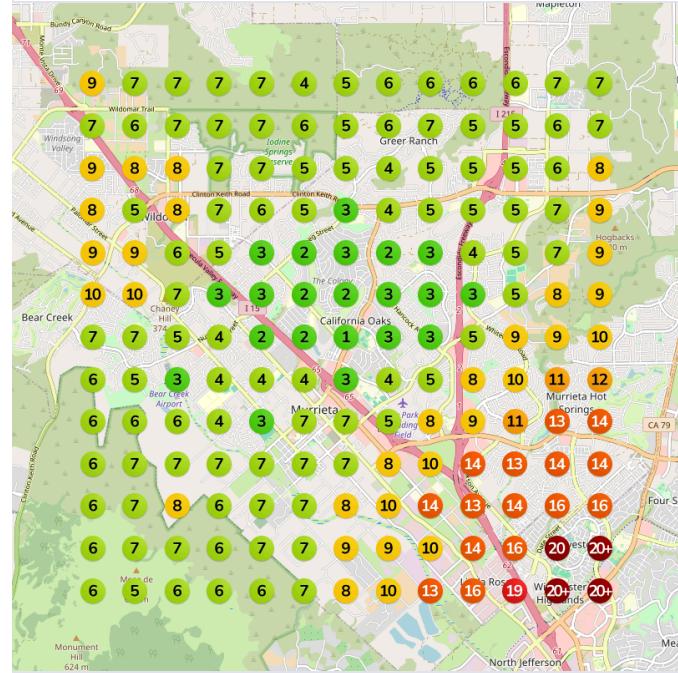


## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X      Gemini • X  
Grok • X      Llama • X  
Perplexity • X

Improvement	Date	Average ranking	Top 3 placements
23.94% 🔥	Dec 24 2025	7.32	12.43%



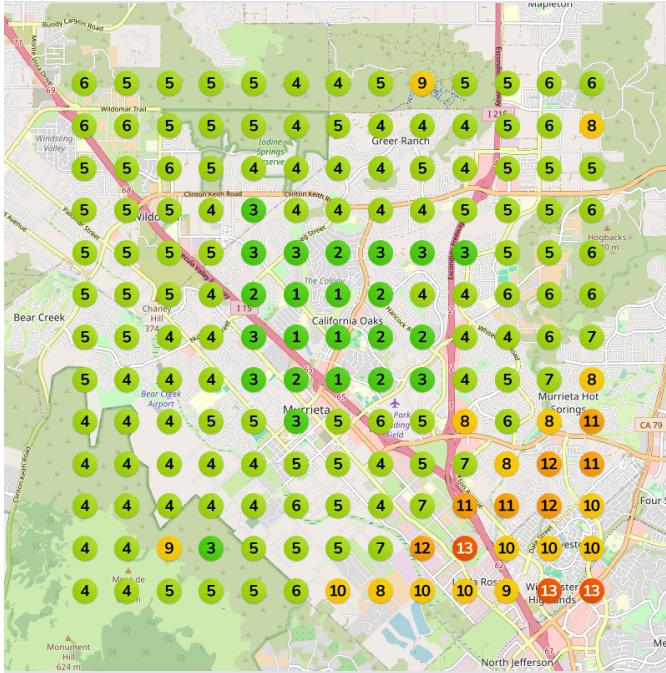
## AI visibility

The numbers represent your rank on each platform. X means didn't rank.

ChatGPT • 9      Gemini • X  
Grok • X      Llama • X  
Perplexity • X



Baseline audit	Average ranking	Top 3 placements
May 28 2025	5.31	13.61%

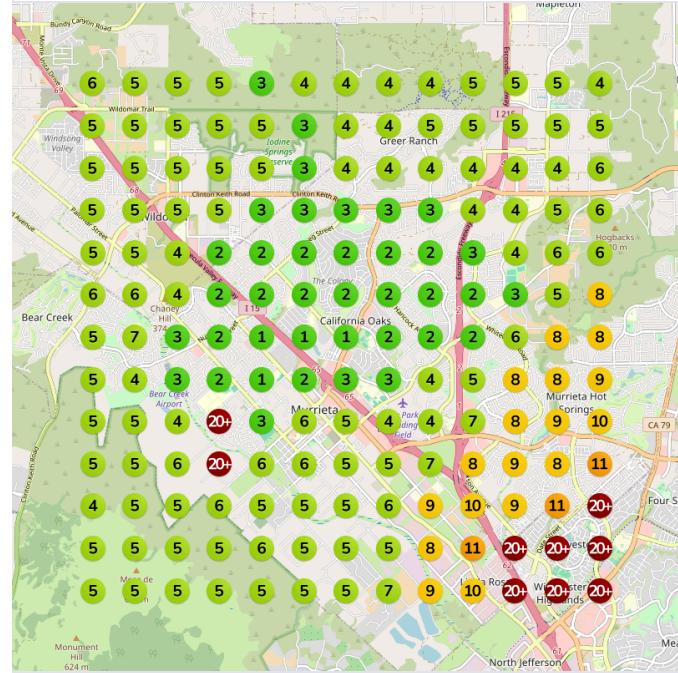


## AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

Improvement	Date	Average ranking	Top 3 placements
5.59%	Dec 24 2025	5.68	22.49%



## AI visibility

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- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X