



DIRECT EFFECT SMOKE SHOP
40685 California Oaks Road suite B

Date
July 7, 2025 to January 7, 2026

Performance Reports

Lead actions since you started on 05/28/25:

887

💰 Est. value \$26,610



Lifetime calls

162



Lifetime direction requests

446



Lifetime website clicks

279

Top Competitor



Murrieta Smoke Shop

40525 California Oaks Rd STE E5, Murrieta, CA 92562



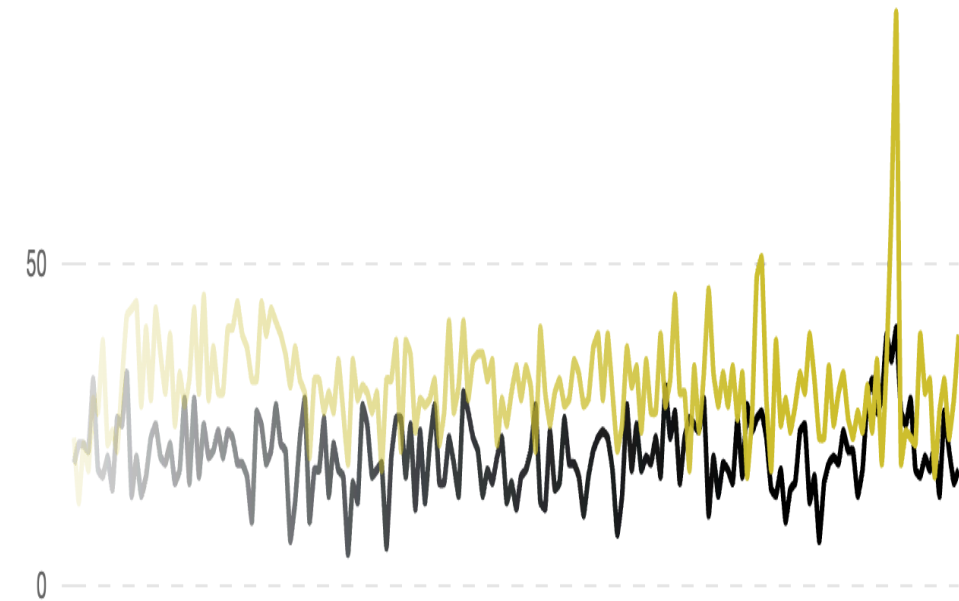
116 Google Reviews

There's an estimated **2,100 people** searching for this type of business near you each month worth an estimated **\$63,000 / month.**

People who saw your business

● Google Search ● Google Maps

100



Search views

5806

123% ↑

Maps views

3764

68% ↑

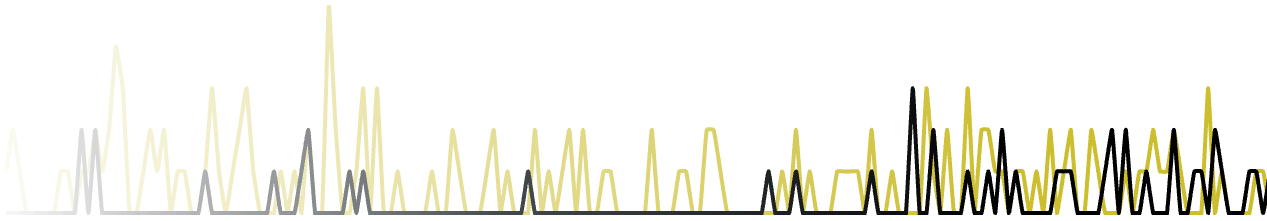


Phone Calls

216% ↑

44 Last period

139 This period

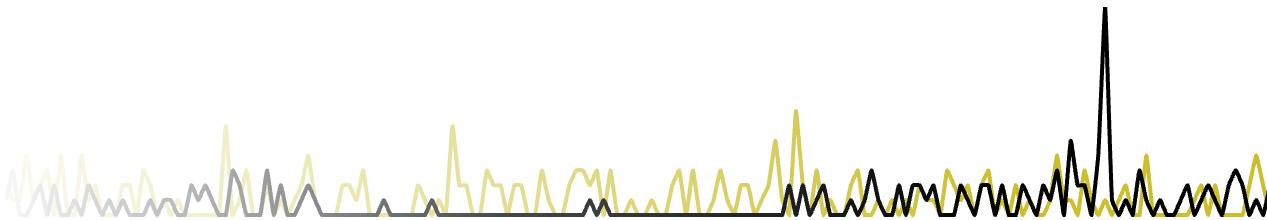


Website clicks

59% ↑

133 Last period

212 This period

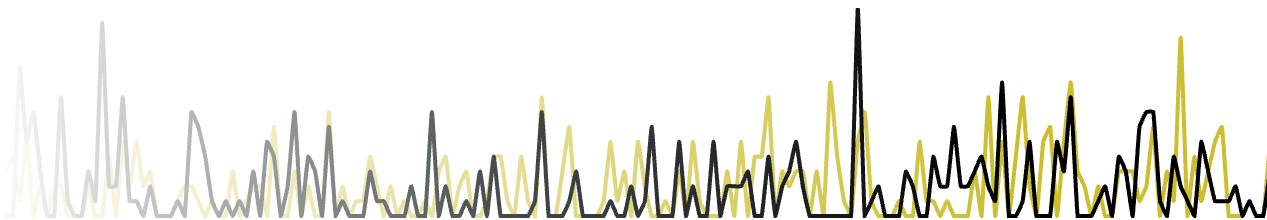


Direction requests

































4% ↑

342 Last period

































355 This period



Completed Actions

 <div>Published a post to DIRECT EFFECT SMOKE...</div> <div>See details</div> <div>1 day ago</div>	 <div>FAQs generated for DIRECT EFFECT SMOKE...</div> <div></div> <div>3 days ago</div>
 <div>Published a post to DIRECT EFFECT SMOKE...</div> <div>See details</div> <div>6 days ago</div>	 <div>Updated 50 directories for DIRECT EFFECT...</div> <div></div> <div>8 days ago</div>
 <div>Published a post to DIRECT EFFECT SMOKE...</div> <div>See details</div> <div>9 days ago</div>	 <div>FAQs generated for DIRECT EFFECT SMOKE...</div> <div></div> <div>9 days ago</div>
 <div>Published a post to DIRECT EFFECT SMOKE...</div> <div>See details</div> <div>13 days ago</div>	 <div>Updated 50 directories for DIRECT EFFECT...</div> <div></div> <div>15 days ago</div>
 <div>FAQs generated for DIRECT EFFECT SMOKE...</div> <div></div> <div>15 days ago</div>	 <div>Drafted Review Reply for DIRECT EFFECT...</div> <div>See details</div> <div>15 days ago</div>
 <div>Published a post to DIRECT EFFECT SMOKE...</div> <div>See details</div> <div>16 days ago</div>	 <div>Drafted Review Reply for DIRECT EFFECT...</div> <div>See details</div> <div>17 days ago</div>
 <div>Drafted Review Reply for DIRECT EFFECT...</div> <div>See details</div> <div>20 days ago</div>	 <div>Drafted Review Reply for DIRECT EFFECT...</div> <div>See details</div> <div>20 days ago</div>
 <div>Sent report for DIRECT EFFECT SMOKE SHOP</div> <div></div> <div>20 days ago</div>	 <div>FAQs generated for DIRECT EFFECT SMOKE...</div> <div></div> <div>21 days ago</div>
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 <div>Drafted Review Reply for DIRECT EFFECT...</div> <div>See details</div> <div>26 days ago</div>	 <div>FAQs generated for DIRECT EFFECT SMOKE...</div> <div></div> <div>27 days ago</div>
 <div>Updated 50 directories for DIRECT EFFECT...</div> <div></div> <div>29 days ago</div>	 <div>Published a post to DIRECT EFFECT SMOKE...</div> <div>See details</div> <div>1 month ago</div>
 <div>FAQs generated for DIRECT EFFECT SMOKE...</div> <div></div> <div>1 month ago</div>	 <div>Updated 50 directories for DIRECT EFFECT...</div> <div></div> <div>1 month ago</div>
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 <div>Published a post to DIRECT EFFECT SMOKE...</div> <div></div> <div></div>	 <div>Updated 45 directories for DIRECT EFFECT...</div> <div></div> <div></div>

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<div><div><div>✓</div></div><div>Sent report for DIRECT EFFECT SMOKE SHOP</div></div>	1 month ago	<div><div><div>✓</div></div><div>Published a post to DIRECT EFFECT SMOKE...</div></div> <div>See details</div>	1 month ago
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Heatmap Audits



Baseline audit

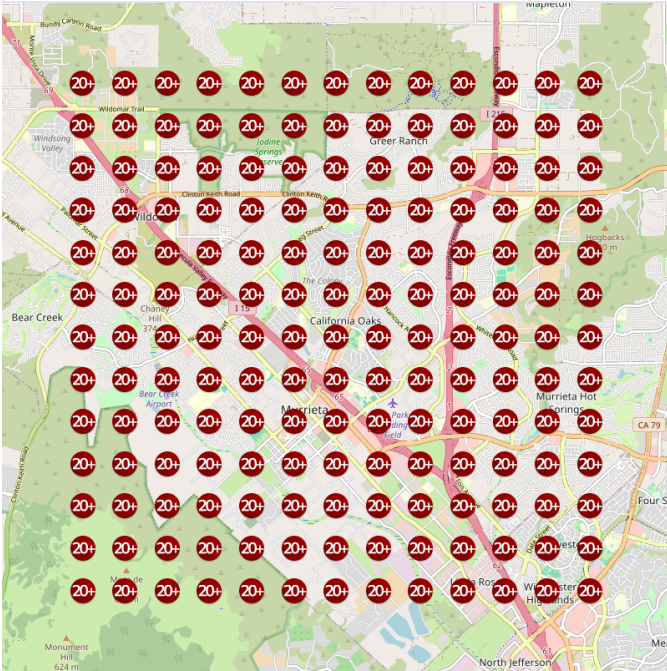
May 28 2025

Average ranking

20

Top 3 placements

0%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

Improvement

3844.97%

Date

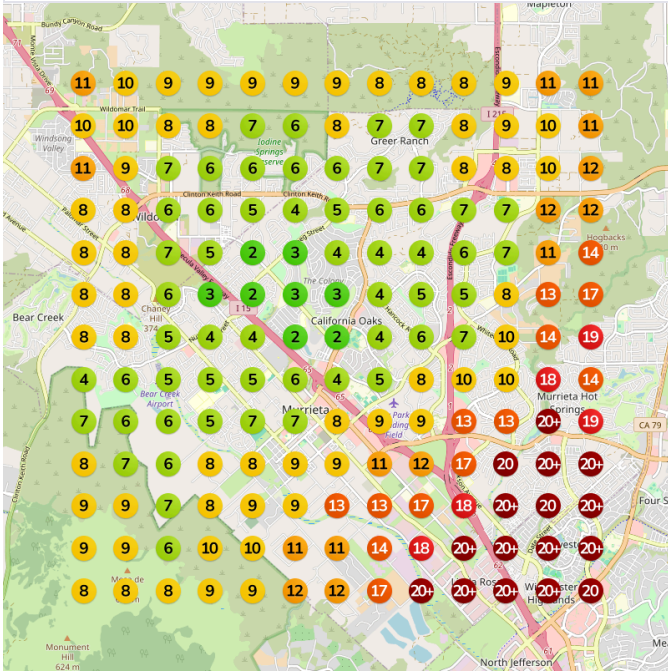
Dec 24 2025

Average ranking

9.49

Top 3 placements

4.73%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X



Baseline audit

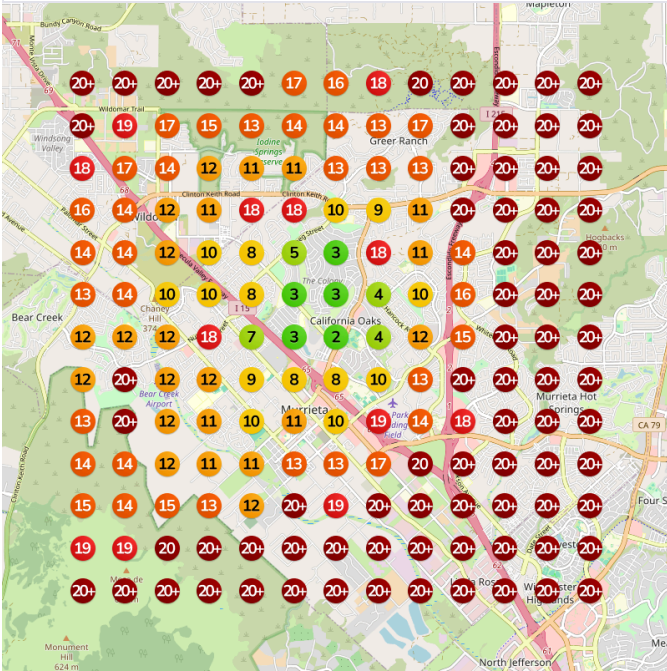
May 28 2025

Average ranking

15.88

Top 3 placements

2.96%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

Improvement

348.89%

Date

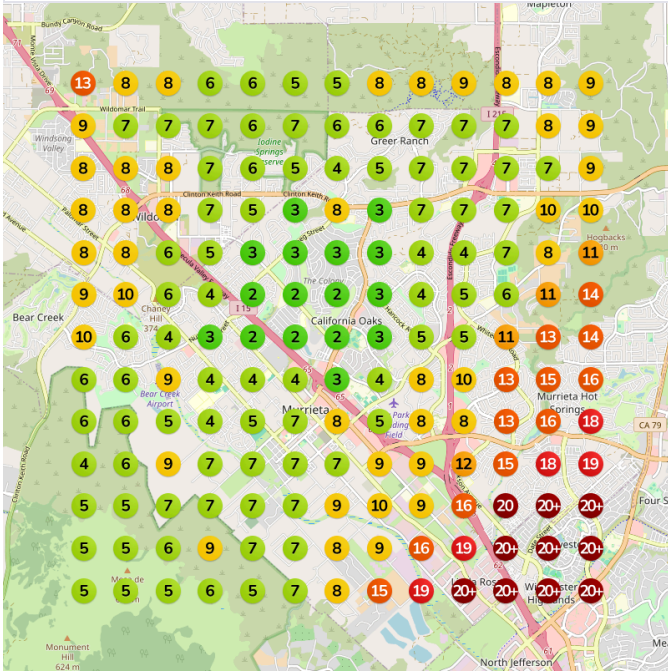
Dec 24 2025

Average ranking

8.24

Top 3 placements

9.47%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X



Baseline audit

May 28 2025

Average ranking13.73

Top 3 placements3.55%

AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X

Gemini • X

Grok • X

Llama • X

Perplexity • X

Improvement

225.83%

DateDec 24 2025

Average ranking7.66

Top 3 placements10.65%

AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X

Gemini • X

Grok • X

Llama • X

Perplexity • X

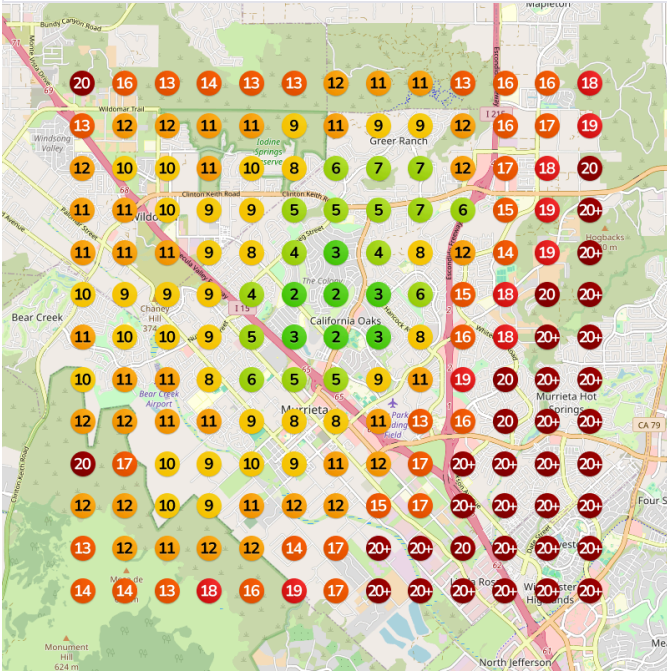


Baseline audit

May 28 2025

Average ranking12.88

Top 3 placements4.14%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

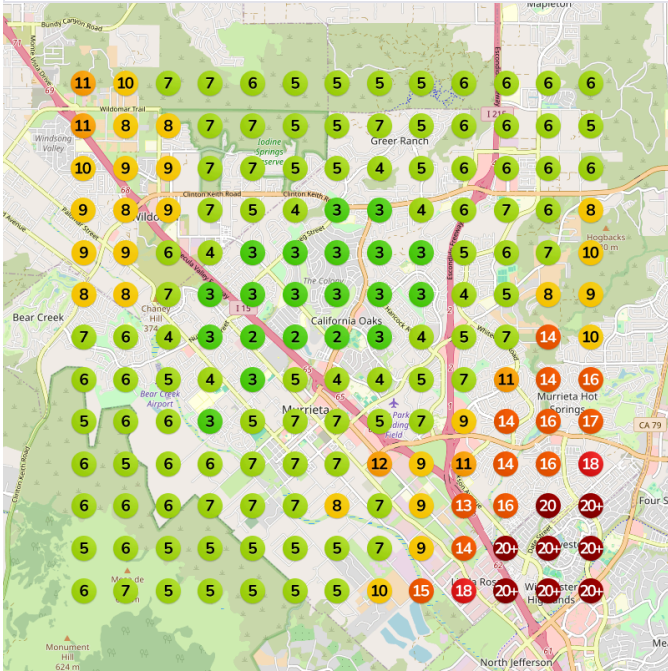
Improvement

179.5%

DateDec 24 2025

Average ranking7.47

Top 3 placements11.83%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

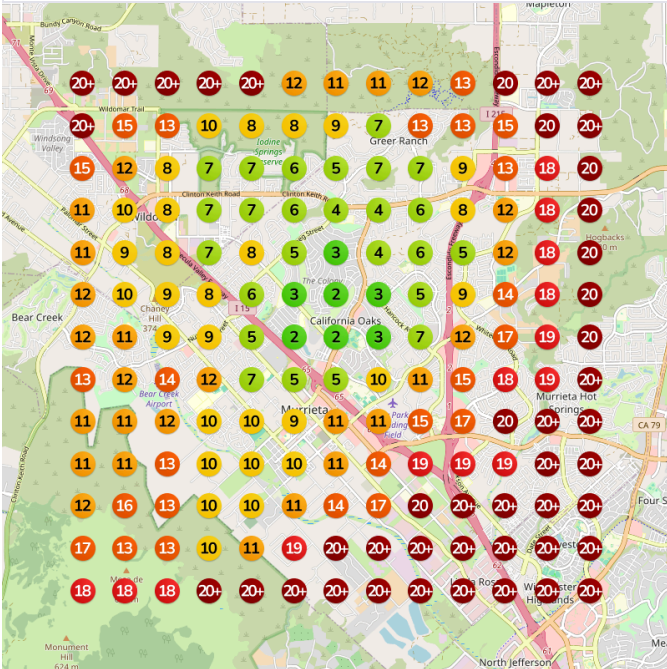


Baseline audit

May 28 2025

Average ranking
13.09

Top 3 placements
4.14%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

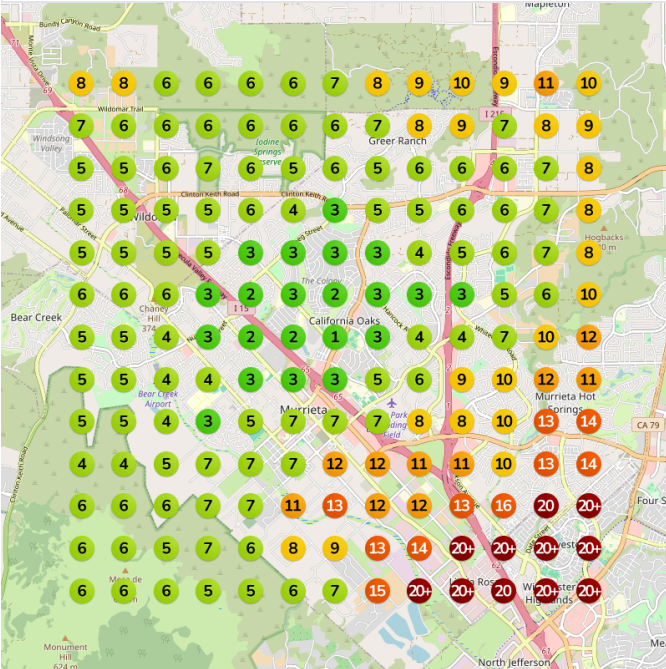
Improvement

166.28%

Date
Dec 24 2025

Average ranking
7.56

Top 3 placements
12.43%



AI visibility

The numbers represent your rank on each platform.
X means didn't rank.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • 6
- Perplexity • X



Baseline audit

May 28 2025

Average ranking

8.92

Top 3 placements

8.28%

AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

ChatGPT • X

Gemini • X

Grok • X

Llama • X

Perplexity • X

Improvement

105.89%

Date

Dec 24 2025

Average ranking

5.38

Top 3 placements

26.63%

AI visibility

The numbers represent your rank on each platform. X means didn't rank.

ChatGPT • X

Gemini • 5

Grok • X

Llama • 4

Perplexity • X

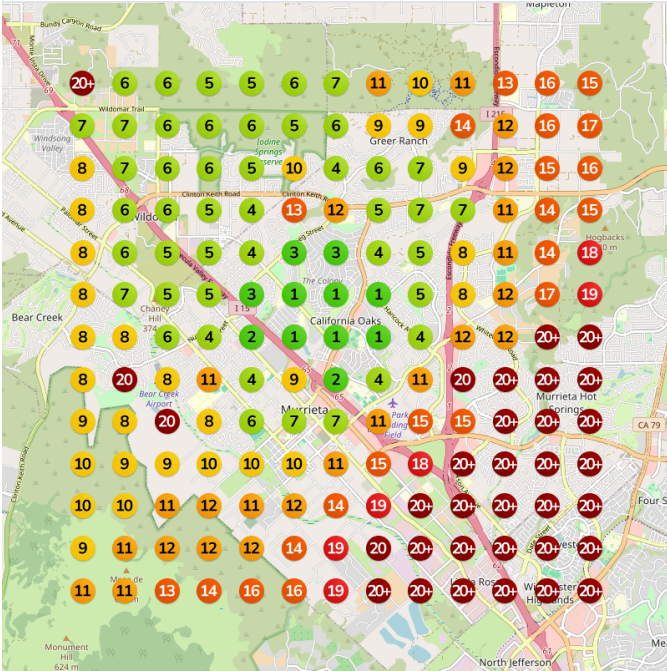


Baseline audit

May 28 2025

Average ranking
11.2

Top 3 placements
6.51%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

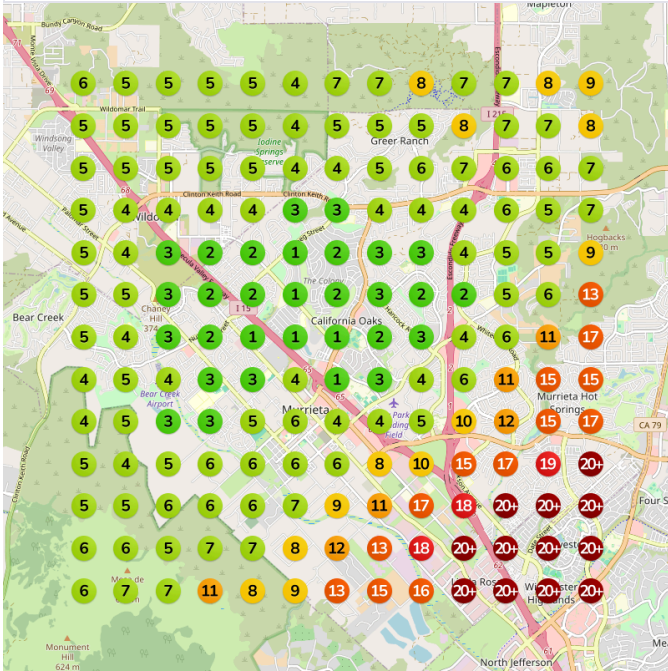
Improvement

95.02%

Date
Dec 24 2025

Average ranking
7.25

Top 3 placements
17.75%



AI visibility

The numbers represent your rank on each platform. X means didn't rank.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • 10
- Perplexity • X

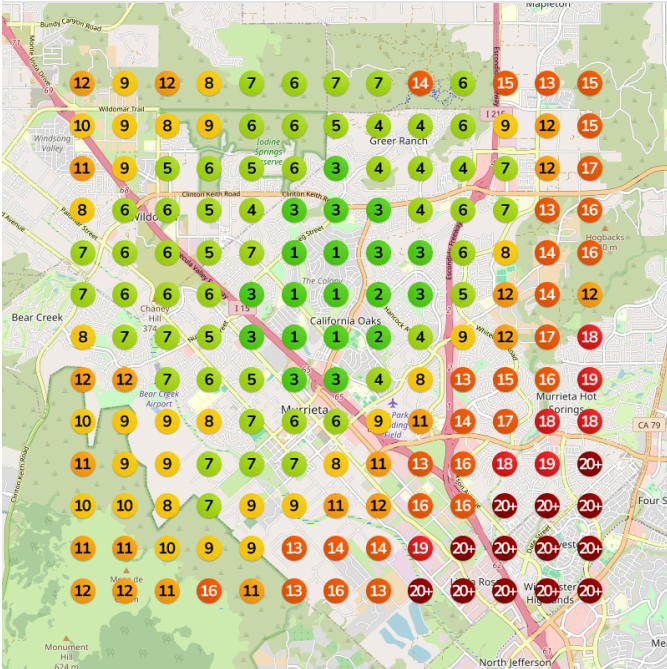


Baseline audit

May 28 2025

Average ranking
9.75

Top 3 placements
11.24%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X

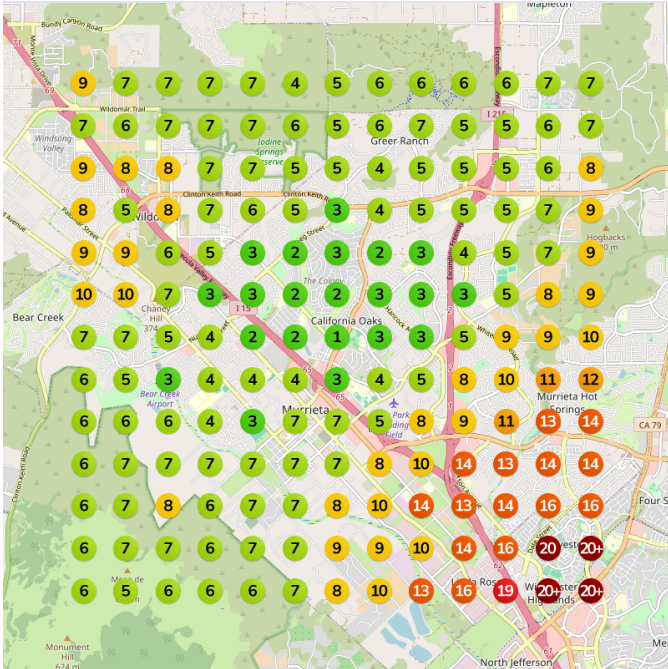
Improvement

23.94%

Date
Dec 24 2025

Average ranking
7.32

Top 3 placements
12.43%



AI visibility

The numbers represent your rank on each platform. X means didn't rank.

- ChatGPT • 9
- Gemini • X
- Grok • X
- Llama • X
- Perplexity • X



Baseline audit

📅

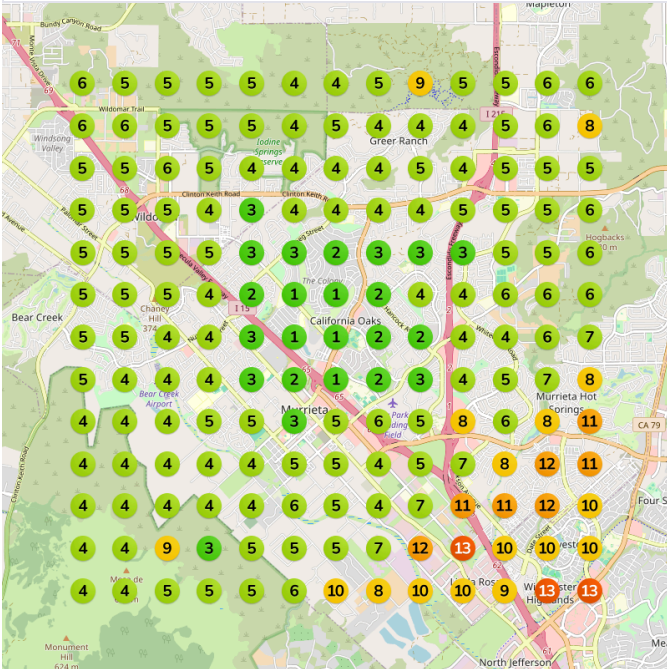
May 28 2025

Average ranking

5.31

Top 3 placements

13.61%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X

Gemini • X

Grok • X

Llama • X

Perplexity • X

Improvement

5.59%

Date

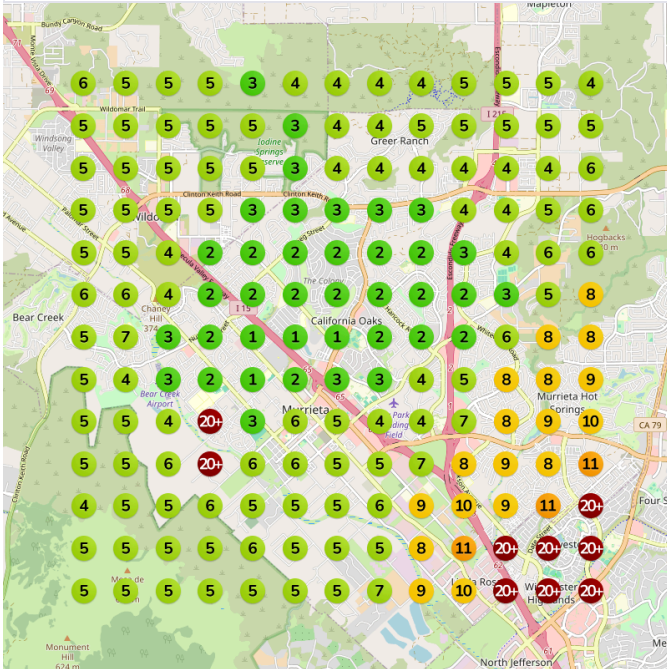
Dec 24 2025

Average ranking

5.68

Top 3 placements

22.49%



AI visibility

Your business didn't appear in the top 20 for this keyword on any AI platforms.

- ChatGPT • X

Gemini • X

Grok • X

Llama • X

Perplexity • X